Cox Cable Segment

	rec:	<u>airweek:</u>
Hawley	September 26, 2002	September 30, 2002

- 1. Sean Hannity will be the Keynote speaker at Faith Lutheran Junior/Senior High School's 2nd Annual Scholarship Endowment Dinner. Call 804-4308 for information and tickets.
- 2. Go "Over the Hump" for Pahrump's Harvest Festival, October 4th, 5th, and 6th. The annual parade begins 9am Saturday, but you might want to arrive early because Highways 160 and 95 will be packed!
- 3. Take a trip on I-15 North to Cedar City for the Utah Shakespearean Festival's Fall Season. Enjoy Twelfth Night, You're a Good Man Charlie Brown, and I Hate Hamlet. Now through October 19th. Call 1-800-PLAYTIX or log onto www.bard.org for ticket information.

(Oct. 5-11, 2002) (Oct. 7-13, 2002):

60 *KVBC*

COMMUNITY BILLBOARD

Airdate –

M-Su Sept. 30-Oct. 6, 2002

- 1. Four out of five car seats are installed incorrectly. Make sure yours is not one of them. Call Clark County SAFE KIDS Coalition at 731-8666 for dates and locations of free car seat check-up events during October. 731-8666
- 2. Stop by any LaMar's Donut Shop to get your INVENSYS CAPS THAT CARE scratch card to benefit Positively Kids. Call 262-0037 for more information.
- 3. Travel back in time to the magical, mystical land of Camelot, as Signature Productions brings the legendary story of King Arthur to Life at the Summerlin Library and Performing Arts Center, now through October 26th. For tickets and information, call 838-PLAY.
- 4. A reminder, if you are a registered voter, you have 17 days prior to Election Day to vote early. Check your ballot for dates and polling locations near you. For more information, call 455-VOTE.
- 5. Channel 3 is involved with many activities throughout the community such as walks, runs, and bike rides this fall, so be sure to watch News 3 and log onto www.kvbc.com for details on how you can get involved.

Cox Cable Segment

<u>rec:</u> <u>airweek:</u>
Manteris October 3, 2002 October 7, 2002

- 1. City of Hope Walk for Hope To Cure Breast Cancer will be Saturday, October 12th on the UNLV Campus. Call 933-3704 or log onto www.walk4hope.org to register.
- 2. Go Under the Sea for Playhouse 2002, a fundraising dinner for Easter Seals Southern Nevada, Saturday evening, October 12th. For tickets, call 870-7050.
- 3. There's still time before October 19th to take a trip to Cedar City, Utah for the Utah Shakespearean Festival's Fall Season with Twelfth Night, You're a Good Man Charlie Brown, and I Hate Hamlet. Call 1-800-PLAYTIX or log onto www.bard.org for ticket information.

(Oct. 12-18, 2002) (Oct. 14-20, 2002):

60 *KVBC*

COMMUNITY BILLBOARD

Airdate –

M-Su Oct, 7-13, 2002

- 1. Stop by any LaMar's Donut Shop to get your INVENSYS CAPS THAT CARE scratch card to benefit Positively Kids. Call 262-0037 for more information.
- 2. It's the 6th Annual Charity Poker Ride at Lovell Canyon October 13th sponsored by Las Vegas Emblem Club #114 & Rough Riders to benefit WESTCARE Inc. To R-S-V-P, call 656-6557
- 3. If you are a registered voter, you have check your ballot for dates and polling locations near you to vote early. For more information, call 455-VOTE.
- 4. The Department of Leisure Services offers many Halloween Happenings between now and October 31st. Call 229-6720 for details.
- 5. Channel 3 is involved with many activities throughout the community so be sure to watch News 3 and log onto www.kvbc.com for details on how you can get involved.

Cox Cable Segment

rec:

airweek:

Haws October 10, 2002

October 14, 2002

- 1. If you're age 65 or older, you may qualify to fly "Home for the Holidays." Find out how to apply through the Nevada Division of Aging Services and Southwest Airlines'. Call 486-3545.
- 2. Go "Sky Watching" at the Planetarium at the Community College of Southern Nevada, Cheyenne campus. See the current activities in the sky. Call 651-4SKY for more information.
- 3. Enjoy Autumn in Cedar City, Utah, through October 19th to take a trip to for the Utah Shakespearean Festival's Fall Season with *Twelfth Night, You're a Good Man Charlie Brown*, and *I Hate Hamlet*. Call 1-800-PLAYTIX or log onto www.bard.org for ticket information.

(Oct. 19-25, 2002) (Oct. 21-27, 2002):

60 *KVBC*

COMMUNITY BILLBOARD

Airdate –

M-Su Oct. 14-20, 2002

- 1. Rebuilding Together with Christmas in April Confused yet? You won't be if you attend their 6th Annual Black Tie Soiree Sunday, October 27th at the Four Seasons Hotel. This non-profit home repair and rehabilitation initiative is dedicated to help low-income elderly or disable homeowners live with dignity in a safe, healthy environment. Call 259-4900 to R.S.V.P.
- 2. More than 100,000 people in Clark County have Diabetes. Join the American Diabetes Association's Walk for Diabetes Saturday October 27^{th.} Raise this money to fight this devastating disease. Call 1-888-DIABETES or log onto www.diabetes.org/walk to register.
- 3. It's time to vote early! If you are a registered voter, check your ballot for dates and polling locations near you. Call 455-VOTE for more information.
- 4. The Department of Leisure Services offers many Halloween Happenings between now and October 31st. Call 229-6720 for details.
- 5. Channel 3 is involved with many activities throughout the community so be sure to watch News 3 and log onto www.kvbc.com for details on how you can get involved.

Siebert

Airdate:

M-F Oct. 21-25, 2002

24/: 6

Cox Cable Segment

rec:airweek:October 17, 2002October 21, 2002

1. Join the fight against diabetes at the American Diabetes
Association's Walk Saturday, October 26th at Sunset Park.
Call 1-888-DIABETES or register online at www.diabetes.org/walk.

- 2. On Make a Difference Day, Saturday October 26th from 10am to 4pm help fill the Salvation Army Food Bank shelves by donating food at the Smith's at Rampart and Lake Mead. Call 242-4495 for details.
- 3. Help save lives by joining us at the American Heart Walk, Saturday, October 26th on the UNLV campus. Call 367-1366 to register.

(Oct. 26-Nov. 1, 2002) (Oct. 28-Nov. 3, 2002):

60 *KVBC*

COMMUNITY BILLBOARD

Airdate -

M-Su Oct. 21-27, 2002

- 1. "Rebuilding Together with Christmas in April" Celebrates their 6th Annual Black Tie Soiree Sunday, October 27th. This non-profit home repair and rehabilitation initiative helps low-income elderly or disabled homeowners live in a safe, healthy environment. Call 259-4900 to R.S.V.P.
- 2. The holidays are just around the corner and there are many talented people in town. If you have talents to share or if your organization, church, company or corporation would like to get involved with the 2nd Annual Christmas Musical, a four-night tribute to the moods, marvels and miracles of Christmas, call 396-0733. Cast, Crew, and Volunteers needed!
- 3. It's a Ghouls and Goblins Ghost Fest Wednesday, October 30th at Whitney Ranch Recreation Center. Call 450-5885 for more information.
- 4. A reminder to parents, make sure your little ones can see and be seen with the costumes they're wearing.
- 5. Watch News 3 and log onto kvbc.com to learn about Halloween community activities throughout the Valley
- 6. And, have a safe and happy Halloween! The forecast is FUN!

Cox Cable Segment

rec:

airweek:

October 24, 2002 Tennev

October 28, 2002

- SISTA To SISTA holds its third annual HIV Impact On Communities of Color Conference November 1st and 2nd. Open to the public, register at www.sistatosista.org or call 646-1820.
- 2. If you're a registered voter, early voting is taking place throughout the Valley, through November 1st. Check your ballot for early voting dates and locations, or call 455-VOTE for more information.
- 3. "Bug out" at the Smithsonian Orkin Insect Safari, as they come creeping, crawling, and rolling into Las Vegas. The 53-foot traveling exhibit will be at the Las Vegas Natural History Museum, 9am to 4pm, Saturday, November 2nd. Children and families have the opportunity to learn more about the insect world through interactive displays and a live bug collection. Admission is free. For more information, log onto www.insectsafari.com or call the museum at 384-3466.

(Nov. 2-8, 2002) (Nov. 4-10, 2002):

60 **KVBC**

COMMUNITY BILLBOARD

Airdate –

M-Su Oct. 28-Nov. 3, 2002

- 1. The Citizens Advisory Committee of the Clark County Regional Flood Control District will hold it's regularly schedule meeting 3pm Monday, November 4th. Call 455-3139 for more information.
- 2. The Chinese American Chamber of Commerce of Nevada presents the Miss Chinatown Las Vegas Beauty Pageant Saturday, November 9th. For tickets, call 873-6686.
- 3. The Greater Las Vegas Orchid Society will meet Sunday, November 3rd. Call 251-1456 for more information.
- 4. Give Me A Break, Inc. offers respite. Their next respite day is November 9th. Respite – caring for loved ones with special needs while giving families a break from their responsibilities. To schedule a respite day or to volunteer, call 898-2216.
- 5. The Nevada Chamber Symphony opens their 18th season November 10th with a special "Classical Salute" to the veterans of our armed forces. Call 433-9280 for details.
- 6. Watch News 3 and log onto kybc.com to learn about these and more community activities throughout the Valley

Cox Cable Segment

airweek: rec: November 4, 2002 Fisher October 31, 2002

- 1. Golf for the Cure to benefit the Susan G. Komen Foundation, Sunday, November 10th at Angel Park. Call the Foundation for more details and to register - 822-2324.
- 2. During the entire month of November, the revenue from all coins tossed into fountains in Paris Las Vegas will be donated to St. Judes Ranch for Children.
- 3. Grandma's Treasures presents "Off the Rack A Second Time." All proceeds go to Support Services by Love "N" Care for Nevada Seniors and the Disabled. Call 310-5000 for details.

(Nov. 9-15, 2002) (Nov. 11-17, 2002):

60 **KVBC**

COMMUNITY BILLBOARD

Airdate –

M-Su Nov. 4-10, 2002

- The National Kidney Foundation of Nevada presents the 11th annual Masked Ball Dinner Dance, Saturday, November 16th. more information, call 735-9222/
- 2. The Boys and Girls Clubs of Las Vegas benefits from the Grand Opening of California Pizza Kitchen at Fashion Show. November 12, the will donate 100% of pizza sales to the Clubs. For more info, call 254-5704
- 3. Strut Your Mutt Saturday, November 16th at dog Fancier's Park. Call 455-8200 for more information.
- 4. The American Lung Association asks you to "Blow the Whistle on Asthma" at their walkathon Saturday, November 16th. Call 431-6333 for details.
- 5. The Blue Diamond Charitable Association will hold their annual Canyon Art Invitation November 9th and 10th. Funds raised go to the Blue Diamond Park, the swimming pool, and the recreation hall. Call 875-4263 for more information.
- 6. As always, especially this time of year, there are many activities an events going on through our community. Stay tuned to News 3 and our website, at www.kvbc.com for more events.

Cox Cable Segment

rec:

airweek:

Snyder

November 14, 2002

November 18, 2002

- 1. Now that it's cooler, there's no need to water every day.

 Beginning in November, lawns need watering only twice a week.

 Log onto www.snwa.com for watering guides, or call the conservation hotline at 258-SAVE, to learn how you can save water AND money.
- 2. It's National Health Care Decision Week and the Senior Citizens Law Project presents a senior seminar November 15th from 10am to 3pm. Learn about directives, durable powers of attorneys, wills, and more. Call 229-6596 for details.
- 3. The Las Vegas Summerlin Lions' Eye-mobile will be at area Valley locations through November 16th for Free Vision Screenings to detect vision problems. Call 341-7882 for dates and locations.

(Nov. 16-22, 2002) (Nov. 18-24, 2002):

60 *KVBC*

COMMUNITY BILLBOARD

Airdate –

M-Su Nov. 11-17, 2002

- 1. The Women's Club of Summerlin presents their seventh (7th) annual fundraiser, Saturday, November 23rd to benefit The Shade Tree Shelter and The Ronald McDonald House Charities. Call 228-4044 for tickets.
- 2. The Salvation Army is holding a Coats 4 Kids drive now through December 15th. Drop off boxes are in all Albertson's stores, and coats will be given to children throughout Las Vegas. Call 870-4430, extension 29 for more information.
- 3. Clark County READS is recruiting adult volunteers to read one-onone with elementary school children. Call 799-KIDS (5437) for information on how you can help
- 4. The Boy Scouts go scouting for food the week of November 18th. They'll collect food for the hungry for the Salvation Army, Catholic Charities, and other local food banks. For details, call 736-4366.
- 5. Stay tuned to News 3 and log onto our website, at <u>www.kvbc.com</u> for more events going on throughout the Valley.

Cox Cable Segment

rec:

airweek:

Snyder

November 14, 2002

November 18, 2002

- 1. Reading adds color to your day! This week is National Children's Book Week. Check out your local library for programs and recommended book titles, or visit www.lvccld.org/kids/good book/.
- 2. November 22nd is the deadline for "VAN-go" an award-winning public art project by Clark County Parks and Community Service's Cultural Division. Interested artists can obtain a submissions packet by calling 455-4856.
- 3. November is American Diabetes Month, a perfect time to learn how to take care of your diabetes to avoid serious complications. Call 369-9995 or log onto www.diabetes.org to learn more.

(Nov. 23-29, 2002) (Nov. 18-24, 2002):

60 *KVBC*

COMMUNITY BILLBOARD

Airdate -

M-Su Nov. 18-24, 2002

- 1. November is Native American Heritage Month. Call the Las Vegas-Clark County Library District at 734-READ to learn about month long activities, or log onto www.lvccld.org.
- 2. Sunday, November 24th help a local charity and save money during "An Evening of Giving" at the Meadows Mall from 7-10pm. Call 878-4849 for details.
- 3. Nightly through January 1st, see The Gift Of Lights at Sunset Park. There's a \$10 admission, but bring a bag of gently used clothing to be donated to Goodwill, and get \$2 off partial monies go to the Clark Count Scholarship Fund. Call 455-8200 for more details.
- 4. Check out the upcoming trips that Senior Tripsters Inc., a non-profit travel organization, have scheduled. Call 387-0007 for details.
- 5. Stay tuned to News 3 and log onto our website, at www.kvbc.com for more events going on throughout the Valley.

Cox Cable Segment

rec:

airweek:

Tenney

November 21, 2002

November 25, 2002

- The American Red Cross of Southern Nevada Blanket Days is underway – with a goal of collecting 2,000 blankets. Call 791-3311 to find out where you can drop-off a NEW twin-size blanket, or a donation.
- "Swing for Life" at US Home's Charity Golf or Gala Dinner 2. weekend, December 7th and 8th to benefit St. Jude's Ranch for Children. Call 877-9600 to learn how you can help.
- 3. The Salvation Army is working on many holiday projects throughout the Valley, including their Christmas Angel Program, coat donations, and food and financial donations. Call 870-4430 to learn how you can help.

(Nov. 30 - Dec. 6, 2002) (Dec. 2 - 8, 2002):

60 KVBC

COMMUNITY BILLBOARD

Airdate - M-Su Nov. 25 - Dec. 1, 2002

- 1. The Henderson Civic Symphony hosts the Sounds of the Season Holiday Concert Tuesday, December 3rd at 7pm. Call 565-2367 for details.
- 2. The Boulder City Ballet Company presents The Nutcracker December 6th and 7th and 13th and 14th at the historic Boulder Theatre. Call 293-5001 for times and tickets.
- 3. The City of Las Vegas presents a Christmas Craft Show, Saturday, December 7th, 9am to 2-m at the Miribelli Community Center. Call 229-6359 for details.
- 4. Watch News 3 next week to learn how you can help make the holidays brighter for children in the DCFS Foster Care program, through Channel 3's Annual Wednesday's Child Christmas. The phone banks will be open 4-7pm. Watch, Learn, and call!
- 5. We've received many calls from you here at News 3, asking how you can help during the holidays. Stay tuned to News 3 and log onto our website, at www.kvbc.com for activities going on throughout the Valley to learn when, where, and how you can help.

Cox Cable Segment

rec:

airweek:

Fredericks

November 28, 2002

December 2, 2002

- 1. The Nevada Ballet Theatre presents Tchaikovsky's classic "The Nutcracker," with the Las Vegas Philharmonic, December 19th through the 23rd at the Rio. For tickets call 252-7776.
- 2. Through December, Clark County Reads will receive one dollar per box of Ethel M's Chocolates to promote literacy through the Feed Your Mind Program. For more information, call 221-7424.
- 3. If you know a family in Clark County in need of furniture, you may submit a letter on their behalf, by December 11th. Walker Furniture's 9th annual "Home for the Holidays" program will provide furnishings for 26 families. For more information, call 384-9300.

(Dec. 7 - 13, 2002) (Dec. 9-15, 2002):

60 *KVBC*

COMMUNITY BILLBOARD

Airdate –

M-Su Dec. 2 - 8, 2002

- 1. Catholic Charities is working on many projects this holiday season for Holiday Food Baskets, the Migration and Refugee Program, and their Senior Program. They need food, toys, toiletries, diapers, children's shoes, and small gifts for homebound seniors. Call 387-2288 to help.
- 2. Through December 15th, you can drop off new or gently used books for children ages 5-17 at any Borders Books' location. The books go to the Clark County Reads program. For more information, call 221-7424.
- 3. Around the holiday is usually not the best time to get a new household pet. If you want a new member of the household, hold off until after the first of the year, when you'll have more time for you and the four-legged ball of fur to get to know one another. (John, please adlib as you're comfortable with this.)
- 4. Stay tuned to News 3 and log onto our website, at <u>www.kvbc.com</u> for more events going on throughout the Valley.
- 5. And whatever holiday you and yours celebrate, may they be safe, healthy, and happy.

M-F Dec. 9-13, 2002

24/: 6

Cox Cable Segment

rec:

airweek:

Ramalho

December 7, 2002

December 9, 2002

- 1. Enjoy the Las Vegas Philharmonic's Annual Yuletide Celebration concerts Saturday and Sunday, December 14th and 15th. For information, call 258-5438 or go to www.lvphil.com.
- 2. There's never an excuse to drive drunk, and this holiday season, Valley residents in need have a free, simple options, with no questions asked, between December 20th and noon January 1st. Stop DUI and Crockett & Myers present "Caring Enough to Make a Difference" call 382-HOME for details.
- 3. Join in for the Heroes Lock-up December 14th and 15th at the Grand Canal Shoppes at the Venetian to raise money for Positively Kids. For more information, call 262-0037.

(Dec. 14-20, 2002) (Dec. 16-22, 2002):

60 *KVBC*

COMMUNITY BILLBOARD

Airdate –

M-Su Dec. 9-15, 2002

- 1. The Blind Center of Nevada, a local non-profit organization assisting the blind and visually impaired, is selling Holiday Gift Baskets again this year. To order, call 642-6000.
- 2. There are many gallery exhibits at the Las Vegas-Clark County Library District locations. Call 734-READ or visitwww.lvccld.org to learn more about these free and open to the public displays.
- 3. The Southern Nevada Musical Arts Society presents its annual Christmas concert 3pm Sunday, December 15th at the Clark County Library. The concert is free and open to the public. Call 451-6672.
- 4. Stay tuned to News 3 and log onto our website, at www.kvbc.com for more events going on throughout the Valley.
- 5. And whatever holiday you and yours celebrate, may they be safe, healthy, and happy.

Cox Cable Segment

rec:

airweek:

Moon December 14, 2002

December 16, 2002

- 1. Last minute holiday needs still exist—and the Salvation Army needs your help with their Christmas Angel Program. To help out, call 870-4430, extension 13.
- 2. Experience the 11th year of the Magical Forrest at Opportunity Village, 5-10pm, nightly through December 28th. Proceeds benefit Opportunity Village. For more information, call 225-TREE.
- 3. The 2nd Annual Christmas Musical, Jesus, The King of Hearts Christmas in Las Vegas performances take place December 19th through the 22nd at Sunset Station. This is a free event! For more information on call 396-6577 or log onto www.benhairproducitons.org.

(Dec. 21-27, 2002) (Dec. 23-29, 2002):

60 *KVBC*

COMMUNITY BILLBOARD

Airdate –

M-Su Dec. 16-22, 2002

- 1. Nevada high school students are invited to strut their engineering skills to create a wacky machine that crushes soda cans and goes into a recycle bin! Entry deadline is Feb 1. Trophies and prizes will be awarded. For an info packet and entry form, call 806-8052.
- 2. If you're looking for that special gift for someone who has everything consider giving a 10-foot long, 1000-pound gift. Adopt a Manatee in Save the Manatee Club's Adopt-A-Manatee program. Proceeds go to conservation and protection programs for manatees and their habitat. For an "adoption" log onto www.savethemanatee.org.
- 3. Parents Without Partners hosts a Singles Dance Saturday, December 28th. For more information about this and membership, call 223-5919.
- 4. Watch News 3, and log onto our website, at <u>www.kvbc.com</u> for more events going on throughout the Valley.
- 5. And whatever holiday you and yours celebrate, may they be safe, healthy, and happy.

Cox Cable Segment

rec: airweek:

Hawley December 19, 2002 December 23, 2002

- 1. If you're interested in something out of this world, check out The Planetarium on the Cheyenne Campus of the Community College of Southern Nevada. Call 651-4SKY for times and shows.
- 2. The holidays can be a very happy time, but it can be difficult for some. If you or someone you know is experiencing an extremely difficult time, call the Suicide Prevention center 731-2990.
- 3. There are activities for all ages through the City of Las Vegas' Department of Leisure Services. Check out what might interest you. Log onto www.ci.las-vegas.nv.us/leisure or call 229-6720.

(Dec. 28, 2002 - Jan. 3, 2003) (Dec. 30, 2002 - Jan. 5, 2003): 60 <u>KVBC</u> <u>COMMUNITY BILLBOARD</u> Airdate — M-Su Dec. 23-29, 2002

- 1. It's time to think about some ideas of things to do in the New Year, and here are a few.
- 2. Senior Tripsters, Inc., a non-profit Travel organization has trips planned near and far, from Mr. Charleston to the Mexican Rivera. Call 387-0007 to learn about a place you might want to visit.
- 3. The Las Vegas-Clark County Library District offers Gallery Exhibits, which are free and open to the public. For more information, call 734-READ or log onto www.lvccld.org.
- 4. Stay tuned to News 3 and log onto our website, at www.kvbc.com for more events going on throughout the Valley as well as links.
- 5. And whatever holiday you and yours celebrate, may they be safe, healthy, and happy.

Cox Cable Segment

rec:

airweek:

Manteris

December 26, 2002

December 30, 2002

- 1. The Southern Nevada Group of the Sierra Club will hold its monthly meeting, 7pm Wednesday, January 8th. The subject is "Increasing Water Shortages in our Lakes." For details, call 658-2983.
- 2. The Cat Pack is Back! The Las Vegas Cat Club Presents "All Breed & HHP 450 Cat Show, January 4th and 5th at Cashman Field. Proceeds to benefit the Nevada S.P.C.A. For more information call 658-2237.
- 3. The Clark County Parks and Community Services offer many winter and spring programs for all ages. Registration is underway. For details, call 455-8200 or log onto www.co.clark.nv.us.

(Jan. 4-10, 2003)

(Jan. 6-12, 2003): 60

KVBC

COMMUNITY BILLBOARD

Airdate –

M-Su Dec. 30, 2002 – Jan. 5, 2003

- 1. The Greater Las Vegas Orchid Society holds it's monthly meeting 2pm, Sunday, January 8th at the Nevada Garden Club Building in Lorenzi Park. For more information, please call 251-1456.
- 2. An exhibit by members of the Desert Sculptors Association, is on display, now through January 24th at the Clark County Government Center. For more information, call 455-8200.
- 3. The 16th annual Travel Fair, is scheduled for Saturday, January 11th at the Orleans. Entry proceeds will be donated to Juvenile Diabetes Research Foundation. Call 253-9934, extension 152 for details.
- 4. And a special "thank you" to all our viewers who helped out during the holidays to fulfill the needs of the community. The non-profit organizations and recipients benefited from everyone's generosity.
- 5. Watch News 3 and log onto our website, at <u>www.kvbc.com</u> to learn about more events going on throughout the Valley.